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SAN FRANCISCO MAN'S 771-POINT SCRABBLE GAME A NEW OFFICIAL RECORD

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RENO, NV — Edward De Guzman, 29, a user experience professional and expert SCRABBLE player from San Francisco, CA, set a new record today for highest game score in an officially sanctioned SCRABBLE tournament with his 771-315 victory over Carlynn Mayer of Sparks, NV.

Official SCRABBLE tournaments are sanctioned in the United States and Canada by the North American SCRABBLE Players Association (NASPA: www.scrabbleplayers.org), whose 3,000+ members play in hundreds of tournaments each year, culminating in a National SCRABBLE Championship to be held in August in Dallas, TX. De Guzman's achievement took place on July 1st, 2010 at a fully rated warmup event for the 2010 West Coast SCRABBLE Championship, in which over a hundred players are competing for thousands of dollars in prizes over the holiday weekend at the Grand Sierra Resort in Reno, NV.

The National Champion's average game score is typically around 440 points. 500-point games are not uncommon: De Guzman's own personal best had been 599. The previous record for high-scoring game was held for 17 years by Mark Landsberg of Laguna Hills, CA; Landsberg's total of 770 points was only one less than the new record.

In the record game, De Guzman used all seven of his tiles five times to receive the 50-point "bingo" bonus, making EVINCED (71 points). SALINITY (94), GOATEES (81), NEOLITHS (158) and CARDAMON (74). He also played the nine-letter word RESPRAYED for 45 points, and the sixletter word LOOUAT for 75.

De Guzman credits his record to commutes spent studying electronic flashcards, and regular play at the NASPA club in San Francisco, which meets Tuesdays from 5:30-9:30 at the Embarcadero YMCA. He is available for telephone interviews between sessions at this weekend's tournament.

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